

For Immediate Release

Media Contact

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The 100th Anniversary of Girl Scouting in America

Girl Scouting Then and Now

On March 12, 1912 Juliette "Daisy" Gordon Low assembled 18 girls from Savannah, Georgia, for the first meeting of the Girl Scouts. She believed that all girls should be given the opportunity to develop physically, mentally, and spiritually. With the goal of bringing girls out of isolated home environments and into community service and the open air, these first Girl Scouts hiked, played basketball, went on camping trips, learned how to tell time by the stars, and studied first aid.

Today, Girl Scouts of the USA has a membership of **over 3.2 million girls and adults**.

More than **50 million American women** enjoyed Girl Scouting during their childhood—and that number continues to grow as Girl Scouts of the USA continues to inspire, challenge, and empower girls everywhere.

Local Activities

(fill in or customize for your local events or troop activities.)

In _____ Girl Scouting is also a strong force for good in the community. Girls from local Troop # _____ have been busy _____ and for their efforts have earned the Girl Scout _____ Award *(or badge)*

The _____ Service Unit of Girl Scouts of Gateway Council plan to celebrate the 100th Anniversary of Girl Scouting by _____.

About Girl Scouting

Girl Scouting gives girls **three keys to leadership**: Discover, Connect, Take Action.

Girls learn about leadership, as they **discover** new talents, skills, and strengths, **connect** with others, and **take action** in their communities. They make friends and memories that will last throughout their lives. Through activities that are age appropriate fun, Girl Scouting is designed to help girls find what's important to them and give them the strength and voice to make a difference in their world. Registration is open to all girls 5-18 who pay national registration fee of \$12 (financial assistance is available) and make the Girl Scout Promise. To learn more about Girl Scouts in your area visit girlscouts-gateway.org or call _____ *(fill in closest area service center)*.