Think outside the cookie box this year! Troops can utilize these nontraditional booth options, as well as ones girls decide on — just check with your CPM to make sure they meet safety requirements.

Booth Events

Girls can build on the momentum of their initial orders by getting extra creative with a booth event. They can set up shop as a troop in front of retail stores or other community spaces. Girls will have fun working toward their goals together!

What it includes:
- Booth decorating ideas
- Tips for bundling Girl Scout Cookies
- Fun graphics girls can use
- Shareable social media posts
- Virtual Cookie Booths step-by-step guide

Where you’ll find it:
- LittleBrownie.com, Volunteer section
- pinterest.com/lbbakers/

Pop-up booths

- Set up a booth in non-retail, common spaces with heavy foot traffic like food truck courts, festivals or community sporting events.
- Troop leaders or product sales managers are responsible for getting permission from the manager of the space where they will be setting up their pop-up booth.
- If your troop decides to do a pop-up booth, be respectful and share the space with other Girl Scouts. All safety guidelines must be followed.

Virtual Booths

Girls can open Virtual Girl Scout Cookie Booths on social media! For teens, social media is a great way to spread the word about their cookie businesses. Parents and guardians should do the posting on social media if the girl is under age 13, but the girls should have a hands-on role in marketing their cookie business.

TROOP TIP

Use Digital Cookie or an app like Square to accept credit/debit cards at booths. Customers are more likely make a purchase if they can pay by card!

Safety

- A registered, background-checked adult must be present to handle money and cookies
- No siblings or other non-Girl Scouts
- Follow proper girl-adult ratio

This chart shows minimum and maximum girls and adults for cookie booths. If you have girls of different levels at the same booth, follow guidelines for the youngest girl present.

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