Thin Mint Sprint 5K & 1-Mile Cookie Crawl
2020 SPONSORSHIP OPPORTUNITIES
Saturday, Feb. 29 • St. Johns Town Center • Jacksonville
Did you know?

Girl Scouts fuels the female leadership pipeline.

50% of female business leaders

76% of female U.S. senators

100% of female U.S. secretaries of state

...were Girl Scouts.

Why become a Thin Mint Sprint sponsor?

Your support contributes to the development of the female leadership pipeline! Girl Scouts of Gateway Council serves nearly 14,000 girls across 35 counties through a girl-focused, girl-led, girls-only program, where they develop a strong sense of self, display positive values and seek challenges. Girls learn from setbacks, form healthy relationships and identify and solve problems in their communities — unleashing their inner G.I.R.L. (go-getter, innovator, risk-taker, leader) every step of the way.

PLUS, you will...

• Support girls in your community.
• Receive high visibility through marketing before and on the day of the race.
• Display your name or logo on race T-shirts.
• Showcase your company’s services and products.
• Build company spirit and pride.
• Reach new customers and build loyalty among existing customers.
• Align yourself with the largest girl-serving organization in the area.
### Thin Mint Sponsor: $6,000

*Limited Availability*

**PROMOTIONAL MATERIALS**
- Recognition as a Thin Mint/presenting sponsor with your name/logo prominently on:
  - Event advertising
  - Event signage
  - Race website
  - T-shirts
  - Promotional emails
  - Social media posts
  - Race bibs
  - Medal lanyard

**EVENT RECOGNITION**
- Verbal recognition at event
- Opportunity to present awards
- Tent space*
- Corporate signs* along course
- Corporate banner* at finish

**RACE ENTRIES**
- Twenty (20) entries to Thin Mint Sprint 5K

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### Tagalong Sponsor: $2,500

**PROMOTIONAL MATERIALS**
- Recognition as a Tagalong sponsor with your name/logo prominently on:
  - Event advertising
  - Event signage
  - Race website
  - T-shirts
  - Promotional emails
  - Social media posts

**EVENT RECOGNITION**
- Verbal recognition at event
- Tent space*
- Corporate signs* along course

**RACE ENTRIES**
- Fifteen (15) entries to Thin Mint Sprint 5K

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### Samoa Sponsor: $1,500

**PROMOTIONAL MATERIALS**
- Recognition as a Samoa sponsor with your name/logo prominently on:
  - Race website
  - T-shirts

**EVENT RECOGNITION**
- Verbal recognition at event
- Tent space*
- Corporate signs* along course

**RACE ENTRIES**
- Ten (10) entries to Thin Mint Sprint 5K

*provided by sponsor*
THIN MINT SPRINT 5K & 1-MILE COOKIE CRAWL
SPONSORSHIP OPPORTUNITIES

**Trefoil Sponsor: $750**

**PROMOTIONAL MATERIALS**
Recognition as a Trefoil Sponsor with your name and logo on:
- Race website
- T-shirts

**EVENT RECOGNITION**
- Tent space*
- Corporate signs* along course

**RACE ENTRIES**
- Three (3) entries to Thin Mint Sprint 5K

**Water Station Sponsor: $500**
(Two Available)

**PROMOTIONAL MATERIALS**
Name/logo on race website

**EVENT RECOGNITION**
Company t-shirts* worn by water station volunteers or sign* at the water station and tent/table at event.

*Be seen by all participants.
*Show your support for the volunteers who make this event happen!

**Tent/Table Space: $300**

**EVENT RECOGNITION**: Tent/table space*

*Reach a broad audience, including current Girl Scout girls, parents and volunteers! Pass out and display promotional items and information. No sales.

*provided by sponsor

To become a race sponsor, contact Veronica Fennell at vfennell@girlscouts-gateway.org (904) 388-9954
The event media sponsor is an in-kind sponsorship, trading $2,000 of media support (morning show spots, social media promotion, live broadcast day-of, etc.) of the Thin Mint Sprint 5K & 1-Mile Cookie Crawl for recognition before and during the race. Girl Scouts of Gateway Council offers the media sponsor of the race:

**PROMOTIONAL MATERIALS**
Recognition as the Event Media Sponsor with your name and logo on:
- Race website
- T-shirts
- Social media posts
- Promotional emails

**EVENT RECOGNITION**
- Verbal recognition at event
- Tent space*
- Corporate signs* along course

**RACE ENTRIES**
- Ten (10) entries to Thin Mint Sprint 5K

To become a media sponsor, contact Jennifer Sicotte at jsicotte@girlscouts-gateway.org (904) 421-3483

*provided by sponsor
THIN MINT SPRINT
Sponsor Commitment Form

Sponsorship Level

☐ Thin Mint ($6,000)  ☐ Trefoil ($750)
☐ Tagalong ($2,500)  ☐ 5K Water Station Sponsor ($500)
☐ Samoa ($1,500)   ☐ Tent/Table Space ($300)

I cannot sponsor at this time, but please accept my donation of $___________.

Contact Information

Sponsor Name/Business: ____________________________________________________________

Contact Name: ________________________________________________________________

Address: ______________________________________________________________________

City: ______________________________ State: ___________ ZIP __________

Email: _____________________________ Phone: ________________________________

Payment Information

Check enclosed, made payable to Girl Scouts of Gateway Council.

Please invoice me.

Please charge my card: Visa  Mastercard  American Express

Card number __________________________ Exp. (MM/YY) ________ CVV ________

________________________________________________________  ________________
Signature                           Date

Please return your completed form to:
Girl Scouts of Gateway Council, ATTN: Thin Mint Sprint
1000 Shearer Ave., Jacksonville, FL 32205
or email to Veronica at vfennell@girlscouts-gateway.org

Send your corporate logo by 12/1/2019 as a high-resolution .jpg, .pdf, or .eps to vfennell@girlscouts-gateway.org.

Girl Scouts of Gateway Council (FEIN 59-0637857) is a 501 (c)(3) not-for-profit organization.