



The Girl Scouts of Gateway Council is proud to announce our **Run for the Cookies** on **Saturday, March 6th, 2021**. This annual event will be held virtually this year. However, we are so excited that we can still run VIRTUALLY and depending on COVID-19 we will potentially offer a socially distanced race celebration!

At Girl Scouts, we prepare every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)TM for a lifetime of leadership through our Girl Scout Leadership Experience with access to thousands of girl-led experiences, skills and connections. Our council provides more than 14,000 girls and 6,000 adults across our 35-county region with research and outcome-driven programs that develop the pipeline of women leaders. During these unprecedented times, Girl Scouts is now, more than ever, important for all girls. Connection and community building are at the core of Girl Scouting, and we are dedicated to helping girls and families by supporting girls' mental and emotional well-being in a time when many feel alone, isolated or vulnerable.

Please help us build tomorrow's leaders by becoming a sponsor of the Run for the Cookies. By supporting the event, you will receive marketing opportunities and benefits that may include:

- Visibility to nearly 20,000 families
- Logo/name on event t-shirts
- Logo on event medals (Title Sponsor only)
- Social media recognition
- Verbal recognition on race day
- Free race entry and packets
- Logo/name on event marketing (website, emails, print materials, etc.)

Enclosed is a Run for the Cookies sponsorship packet for your review, so you can determine which sponsor level best suits your needs and budget. I would also like to set up a meeting to discuss the various levels and other opportunities associated with the event. In the meantime, please feel free to reach out with any additional questions you may have. We hope to see all of you Run for the Cookies and celebrate the importance of healthy living by staying active during these times!

Together, we can change the future for girls!

Thank you for your consideration,

Keri Cummings
Special Events Manager
Kcumings@girlscouts-gateway.org

904.323.8039

Presenting Sponsor: \$10,000 (Limited availability)

Promotional Materials	Recognition as a Presenting Sponsor for the Run for the Cookies with visibility to nearly 20,000 families, your name/logo displayed prominently on event advertising, event signage, website, T-shirts and race medals (<i>if committed before January 15</i>), promotional emails and social media posts.
Event Recognition	Verbal recognition at event sites, opportunity to record messages to Girl Scouts and their families (two videos), logo on race yard signs that will be displayed in the runner's yards.
Race entries	Fifteen (15) entries and race packets that include: T-shirt, running medal and box of Girl Scouts cookies.

Gold Sponsor: \$6,000

Promotional Materials	Recognition as a Gold Sponsor for the Run for the Cookies with visibility to nearly 20,000 families, your name/logo on event advertising, event signage, website, T-shirts (<i>if committed before January 15</i>), and promotional emails and social media posts.
Event Recognition	Verbal recognition at event sites to nearly 20,000 families and the opportunity to record messages to Girl Scouts and their families (one video).
Race entries	Ten (10) entries and race packets that include: T-shirt, running medal, and a box of Girl Scout cookies.

Silver Sponsor: \$3,000

Promotional Materials	Recognition as a Silver Sponsor for the Run for the Cookies with visibility to nearly 20,000 families, your name on race website and T-shirts (<i>if committed before January 15</i>).
Event Recognition	Verbal recognition on day of race and a social media shoutout day of the race!
Race entries	Five (5) entries and race packets that include: T-shirt, running medal, and a box of Girl Scout cookies.

Bronze Sponsor: \$1,500

Promotional Materials	Recognition as a Bronze Sponsor for the Run for the Cookies with visibility to nearly 20,000 families, your name on race website and T-shirts (<i>if committed before January 15</i>).
Event Recognition	Social media shoutout day of the race!
Race entries	Three (3) race entries and race packets that include: T-shirt, running medal, and a box of Girl Scout cookies.



Sponsor Commitment Form

Sponsorship Level

- Presenting (\$10,000)
- Gold (\$6,000)
- Silver (\$3,000)
- Bronze (\$1,500)
- I cannot sponsor at this time, but please accept my donation of _____.

Contact Information

Sponsor Name/Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP _____

Email: _____ Phone: _____

Payment Information

- Check enclosed, made payable to Girl Scouts of Gateway Council.
- Please invoice me.
- To pay online, please visit: <https://secure.ggiv.com/for/gsohc/event/824085/>
- Please charge my card: Visa Mastercard American Express

Card number _____ Exp. (MM/YY) _____ CVV _____

Signature _____

Date _____

Please return your completed form to:

Girl Scouts of Gateway Council Administrative Offices,
ATTN: Run for the Cookies

1000 Shearer Ave., Jacksonville, FL 32205

or email to Keri Cummings at Kcumplings@girlscouts-gateway.org.

Send your corporate logo as a high-resolution .jpg, .pdf, or .eps to Kcumplings@girlscouts-gateway.org.

Girl Scouts of Gateway Council (FEIN 59-0637857) is a 501 (c)(3) not-for-profit organization.