

## EARN REWARDS FOR YOUR PARTICIPATION!

Review all rewards you can earn on the back of your order card & on your online site

## EARN THEME PATCHES



Earn each patch by hitting certain reward levels that fit together

## FALL PERSONALIZED PATCH with your name and avatar!



### To Earn:

- Create your avatar
- Send 18+ emails
- Sell \$300+ in total sales

*Choose your background and design*

## GIRL SCOUT COOKIE CROSSOVER PERSONALIZED PATCH with your name and avatar!



### To Earn:

#### Sweet & Treats Involvement:

- Participate in Sweets & Treats Program and create your avatar in the M2 system
- Send 18+ emails during the Sweets & Treats Program
- Sell 2+ Sweets & Treats products (nuts, candy, or mags)

#### 2022 Cookie Involvement:

- Participate in the 2022 Cookie Program
- Send 18+ emails in Digital Order Card (DOC)
- Sell 400+ boxes of cookies

Go to [www.gsnutsandmags.com/gsgc](http://www.gsnutsandmags.com/gsgc)

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## LOGIN



### Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Sweets & Treats Program.

Please have your troop number before starting.

MY TROOP #



Scan Me

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## CREATE



### Create your personalized site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to family and friends. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

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## SHARE



### E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or text them with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.



Sweets & Treats 2021

## PROVIDING GIRLS WITH AN OPPORTUNITY TO "RISE UP" WHILE LEARNING MORE ABOUT THE EMPEROR PENGUIN.

As an integral part of a Girl Scout's journey toward leadership, you'll be learning & developing five key skills: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics. It's a fun & easy way to:

- **Earn startup funds** for your troop activities
  - Earn 15% proceeds on all magazines and nut & chocolate items sold
  - Earn opt-out reward proceeds (For *Cadettes, Seniors, and Ambassadors Only*): an additional 2% on all magazines and nut & chocolate items sold
- **Create a personalized avatar** that looks just like you!
- **Earn exciting rewards & personalized patches** that can be found on your order card

### HOW TO PARTICIPATE

**Girls may participate online individually or as a member of their Troop with no training necessary!**

- **Order Card** - Girls can take orders by using the nut order card and collecting payments upfront (with items to be delivered later)
- **Online** - Girls can take orders online by inviting friends and family to place an order using their personalized shopping link; customers can order nuts, candy, or magazines, and can have their nuts shipped directly to them or delivered by the Girl Scout

### IMPORTANT DATES

**9.4.21:** In Person Sweets & Treats Kickoff Event

**9.11.21:** Virtual Sweets & Treats Kickoff Rally

*ACTION NEEDED: Check with your Troop Leader when funds are due to troop*

**9.11.21:** Program begins for both online & order card

*ACTION NEEDED : All money to be collected upfront from customers upon order being taken*

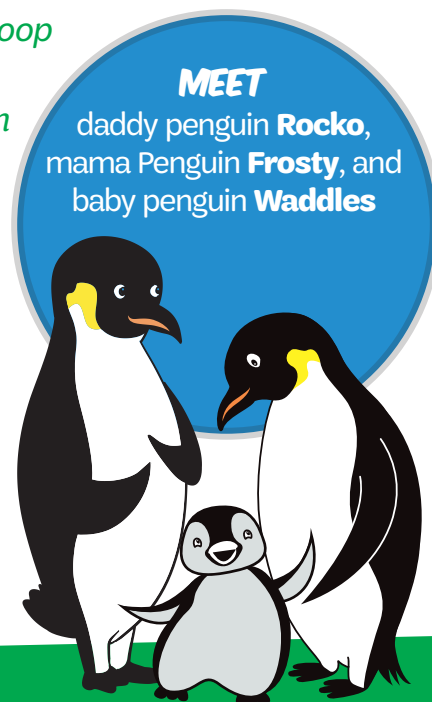
**10.17.21:** Online & Girl Paper Order Entry and reward selection due

- Online Girl Delivered Option ends today
- Direct Ship nuts and online magazines can still be sold

**10.20.21:** Program Ends for direct ship nuts and magazines

**11.11.21 – 11.13.21:** Product AND REWARDS delivery dates to community product managers (CPMs)

**11.15.21 – 11.30.21:** Girl delivery to customers



Questions? Contact us at Gateway Council [customer care@girlscouts-gateway.org](mailto:customer care@girlscouts-gateway.org) or (877) 764-5237

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