

BOOTH BASICS

Cookie booths give girls an opportunity to reach their goals! Troops use their extra cookies or pick up additional cases from the warehouses. Customers are reached through booths set up in front of high-traffic locations in the community. A Girl Scout cookie booth is not just a “booth,” it’s the troop’s storefront for their business.

Booth requirements

- A Girl Scout must be present at the booth and must be wearing Girl Scout attire.
- A registered, background-checked adult must be at each booth to handle money and cookies.
- Make sure your troop number is visible.
- Prices of cookies must be displayed.
- No siblings or other non-Girl Scouts should be at your booth.
- Operation USO should be promoted.
- Girls may not block ATMs or entrances/exits.
- Troops must follow the proper adult-girl ratio.
- Booth setup and breakdown should occur no more than 5 minutes before the start or end of a booth. Be ready to do a quick turnover.

Booth ratios

The chart below shows minimum and maximum girls and adults for cookie booths. If you have girls of different levels at the same booth, please follow guidelines for the youngest girl present.

	Minimum number of girls	Maximum number of girls	Minimum number of adults	Maximum number of adults
Daisy	2	5	2	5
Brownie	2	5	2	5
Junior	2	5	2	5
Cadette	1	5	1	2
Senior	1	5	1	2
Ambassador	1	5	1	2

Types of booths

Hot spot

- These booth opportunities are set up by GSGC’s Product Sales team and are located at high-traffic businesses such as Publix, Winn-Dixie and Walmart.
- Troops and individuals are not permitted to contact any location listed in the booth locator to set up additional booth sales.
- Sign up for council-sponsored hot spot locations in eBudde.
 - Date and time for signups will be announced through eBudde and other GSGC communications.

Non-hot spot

These booths are organized by a troop or parent of a Girl Scout utilizing their business contacts. Troop leaders or cookie managers need to contact your CPSM prior to reaching out to any location to ensure it is on the list of approved venues. This ensures that the business has not been contacted previously and there are no other booths occurring near that location. CPSMs will not deny any request that meets the safety guidelines for cookie booths. Booths may not be held at adult-only locations or at liquor stores.

You may contact the business once approval is received. A Troop Booth Agreement (provided by your CPSM) must be signed by the business, and the information entered into eBudde under My Booth Sales.

Girls may also set up booth sales in front of their own residences — the easiest Pop-Up Booth ever!