



NONTRADITIONAL BOOTHS

Think outside the cookie box this year! Troops can utilize these nontraditional booth options, as well as ones girls decide on — just check with your CPM to make sure they meet safety requirements.

Booth Events

Girls can build on the momentum of their initial orders by getting extra creative with a booth event. They can set up shop as a troop in front of retail stores or other community spaces. Girls will have fun working toward their goals together!


What it includes:

- Booth decorating ideas
- Tips for bundling Girl Scout Cookies
- Fun graphics girls can use
- Shareable social media posts
- Virtual Cookie Booths step-by-step guide

Where you'll find it:

- LittleBrownie.com, Volunteer section
- pinterest.com/lbbakers/

Virtual Booths

 Girls can open Virtual Girl Scout Cookie Booths on social media! For teens, social media is a great way to spread the word about their cookie businesses. Parents and guardians should do the posting on social media if the girl is under age 13, but the girls should have a hands-on role in marketing their cookie business.



TROOP TIP

Use Digital Cookie or an app like Square to accept credit/debit cards at booths. Customers are more likely make a purchase if they can pay by card!

Pop-up booths

- Set up a booth in non-retail, common spaces with heavy foot traffic like food truck courts, festivals or community sporting events.
- Troop leaders or product sales managers are responsible for getting permission from the manager of the space where they will be setting up their pop-up booth.
- If your troop decides to do a pop-up booth, be respectful and share the space with other Girl Scouts. All safety guidelines must be followed.

Drive-through booths

- Follow the guidelines for reserving a troop booth. Contact the business and ask if your troop can hold the drive-through in their parking lot.
- Be safe! We recommend placing orange cones to control traffic and the girls wearing neon or reflective vests so they're more visible.

Walkabout

- Go door to door with a wagon or cart full of cookies for customers to purchase on the spot!
- Map out neighborhoods for your walkabout and check them off as you visit them.
- Decorate your wagon or cart for to create excitement in the neighborhood.

BOOTH REQUIREMENTS

Appearance







- A Girl Scout must be present and must be wearing Girl Scout attire
- Visible troop number
- Gift of Caring promoted
- Display cookie prices

Etiquette

- Do not block ATMs or entrances/exits
- Setup and breakdown should occur no more than 5 minutes before the start or end of a booth. Be ready to do a quick turnover!

Safety

- A registered, background-checked adult must be present to handle money and cookies
- No siblings or other non-Girl Scouts
- Follow proper girl-adult ratio

	Min. girls	Max. girls	Min. adults	Max. adults
	2	5	2	5
	2	5	2	5
	2	5	2	5
	1	5	1	2
	1	5	1	2
	1	5	1	2

This chart shows minimum and maximum girls and adults for cookie booths. If you have girls of different levels at the same booth, follow guidelines for the youngest girl present.