



# GIRL SCOUTS OF GATEWAY COUNCIL

**Girl Scouting builds girls of courage, confidence and character, who make the world a better place.**

Girl Scouts was founded on March 12, 1912 by Juliette Gordon Low, when 18 girls gathered and registered for the first troop in Savannah, GA. Low believed that all girls should be given the opportunity to develop physically, mentally and spiritually.



With the goal of bringing girls out of isolated home environments and into community service and the outdoors, Girl Scouts hiked, played basketball, went on camping trips, learned how to tell time by the stars and studied first aid.

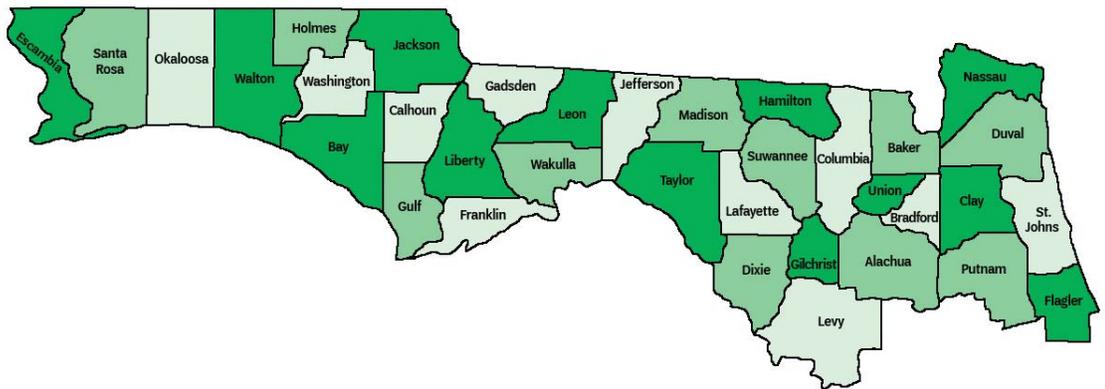
Within a few years, Low’s dream for a girl-centered organization was realized. Today, Girl Scouts of the USA (GSUSA) has a membership of more than 3.2 million girls and adults, a significant growth from its modest beginnings. In fact, more than 50 million women in the U.S. today are Girl Scout alum.

We invite you to learn about our robust organization and its rich history. From our willingness to tackle important societal issues to our commitment to diversity and inclusiveness, Girl Scouts is dedicated to every girl, everywhere.

Girl Scouts of Gateway Council serves more than 20,000 members across North Florida. We are chartered by GSUSA, the world’s only leadership development organization for girls. We believe that every girl has the potential for success and that Girl Scouting helps girls learn values, build self confidence and learn leadership skills.

Gateway Council, headquartered in Jacksonville, FL, includes 35 counties and is divided into geographic areas to best serve our girl members and adult volunteers.

At Girl Scouts of Gateway Council, we are developing tomorrow’s leaders through girl-led programs. Girls create a lifetime of memories and participate in one-of-a-kind programs designed to build girls of courage, confidence and character, who make the world a better place.



Revised 2020





# BOARD MEMBER ROLE

Girl Scouts is a lot of fun, but it's also a business with a corporate structure.

When Low founded Girl Scouts, she understood that dedicated and dynamic leaders were vital to helping girls develop their full potential. Girl Scouts of Gateway Council is led by the Chief Executive Officer, a Board of Directors, staff and volunteers. The combined expertise of these individuals provides the leadership to set the direction of the council and establish its governance.

The Board of Directors oversees the corporate business and the governance of the council, such as:

- Working with the CEO to determine the vision of Girl Scouting and ensuring that appropriate resources exist to implement strategic priorities.
- Establishing policies necessary for the development and advancement of Girl Scouting in the council's jurisdiction.
- Ensuring all governance documents are updated and maintained appropriately.
- Ensuring that the council is positioned in the community to achieve the maximum benefit for all girls.
- Monitoring and evaluating the organization's performance, directing resources in full support of building girls of courage, confidence, and character who make the world a better place.



One of the most powerful results of living the Girl Scout Law is the ability to exercise and recognize true leadership. Being honest and fair, courageous and strong, using resources wisely, respecting yourself and others and making the world a better place are all values that our staff, board and volunteers continually teach, model and reinforce.

With the support, vision and commitment of these role models, girls have the opportunity to find — and become — leaders in their communities and the world.

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# COMMITMENT

Board members commit their time, talent and treasure to Gateway Council in the following ways:

## TIME

- Attend board meetings, typically held on the third Thursday of January, March, May, July, September, and November.
- Serve on one board committee and/or task force during each year on the board and serve as a member of the delegate body.
- Review all materials in preparation for discussion and decision-making critical to conducting the business of the council.
- Support and attend community events and/or activities, representing and promoting Girl Scouts of Gateway Council.

## TALENT

- Keep abreast of developments and trends in the community in order to contribute fully to the thoughts and discussion of the particular subject matter.
- Advocate for the Girl Scout Movement and causes set by GSUSA.
- Listen to the opinions of others.
- Participate in the decision-making process.
- Support majority board decisions regardless of personal opinions.
- Maintain confidentiality in the work of the board.
- Support and contribute to the development of the council's strategic priorities.



## TREASURE

- Register annually, or as a Lifetime Member, with the Girl Scout organization.
- Make an annual, meaningful financial contribution to Girl Scouts of Gateway Council of at least \$1,500.
- Work in partnership with the Fund Development team to secure \$7,000 in commitments from community partners through sponsorships, program partners, introductions, etc.
- Participate fully in developing the council's financial resources.
- Supply names and open doors for potential donors to the council.

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# APPLICATION OF INTEREST

The Girl Scouts of Gateway Council Board of Directors governs the overall execution of the organization’s mission. Terms are two years with a board member serving no more than two consecutive terms.

Candidates are referred to the Board Development Committee to review qualifications and recommend election of suitable candidates to the Board. Candidates will be selected so the board and committees represent diverse groups and a variety of experiences. Elections are held at the council’s Annual Meeting each spring.

Candidates not selected for board membership may also be referred for task or ad hoc committee appointments or other volunteer positions.

PLEASE TYPE OR PRINT CLEARLY.

Send completed form to:

**Mary Anne Jacobs, CEO**

**majacobs@girlscouts-gateway.org**

Name:			
Home Address			
City	State	ZIP	Phone <input type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Work
Email Address <input type="checkbox"/> Personal <input type="checkbox"/> Work			
Employer/Business			Title
Employer/Business Address			
City	State	ZIP	Phone

Please select the appropriate sector(s) that best describe(s) your employer/business:

- |                                      |   |  |                                    |
|--------------------------------------|---|--|------------------------------------|
| <input type="checkbox"/> Government  | <input type="checkbox"/> Banking/Finance              | <input type="checkbox"/> Small Business/Entrepreneur | <input type="checkbox"/> Education |
| <input type="checkbox"/> Health Care | <input type="checkbox"/> Insurance                    | <input type="checkbox"/> Media/Communications        | <input type="checkbox"/> Logistics |
| <input type="checkbox"/> Consulting  | <input type="checkbox"/> Other (please specify) _____ |  |                                    |

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Please indicate your top **3** strengths, skills and/or areas of expertise:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Marketing               | <input type="checkbox"/> Policies and Procedures | <input type="checkbox"/> Economic Development |
| <input type="checkbox"/> Financial Oversight     | <input type="checkbox"/> Grant Writing/Reading   | <input type="checkbox"/> Strategic Planning   |
| <input type="checkbox"/> Networking/Partnerships | <input type="checkbox"/> Media/Communications    | <input type="checkbox"/> Fundraising          |
| <input type="checkbox"/> Governance              | <input type="checkbox"/> Human Resources         | <input type="checkbox"/> Budget               |
| <input type="checkbox"/> Other _____             |  |   |

What specifically interests you about serving on our board?

If applicable, describe your Girl Scout experience and participation, both current and past.

Describe your sphere of influence. Please give examples.

- Local       State       National       International

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Attach a resume or brief biography to this application.

**I understand the commitment outlined in the areas of Time, Talent, Treasure.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

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# BOARD MEMBER PERSONAL GIVING

As a member of the Board of Directors you agree to make a personally significant annual contribution to Girl Scouts of Gateway Council of at least \$1,500 on an annual basis.

If you have questions or special requests, contact TriciaRae Stancato at (904) 421-3484 or [tstancato@girlscouts-gateway.org](mailto:tstancato@girlscouts-gateway.org).

Name:			
Home Address			
City	State	ZIP	Phone <input type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Work
Email Address <input type="checkbox"/> Personal <input type="checkbox"/> Work			

### Please select your level of giving:

\$1,500       \$2,000       \$2,500       Other \_\_\_\_\_

Attached is my contribution check of \$ \_\_\_\_\_

Please charge my credit card \$ \_\_\_\_\_ once / monthly / quarterly to fulfill my pledge.

I would like to make a gift of stock. Please contact me.

I want to include Girl Scouts in my will and become a member of the Juliette Gordon Low Society. Please contact me.

### Credit card information

Visa       MasterCard       American Express       Discover

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

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# BOARD MEMBER AGREEMENT

As a member of the Girl Scouts of Gateway Council Board of Directors, I agree to participate to the best of my ability in the following ways:

1. Join the Girl Scout Movement through membership in GSUSA.
2. Attend board meetings. The board typically meets six times per year on the third Thursday from 9 - 11 a.m. ET in January, March, May, July, September and November. Three unexcused absences may be cause for termination from the Board.
3. Serve as a member of the delegate body; attend constituency meetings and the council's Annual Meeting.
4. Serve on a board-level committee, meeting the minimum attendance requirement established by the committee chair.
5. Make a personally significant annual contribution to the council at no less than \$1,500.
6. Participate fully in developing the council's financial resources by participating in one or more of the following:
  - Direct solicitation of individual and/or corporate gifts.
  - Securing funding/sponsorship for special events.
  - Purchasing tickets to attend Women of Distinction events.
7. Understand and support the policies, philosophy and requirements established by GSUSA and Florida nonprofit corporation law.
8. Understand and abide by the board policy related to the official council spokesperson.
9. Participate in board professional development sessions.
10. Advocate for Girl Scouting in the community using resources provided by council.
11. Introduce your community contacts to Girl Scouting by accompanying them to council events, hosting an informational luncheon, adding them to the council's cultivation list or using other available methods.
12. Actively help to identify new committee and board members for the Nominating Committee.

Girl Scouts of Gateway Council agrees to support you as a member of the Board of Directors by providing the following:

1. Opportunities for personal and professional growth through relevant training opportunities and resources.
2. Board meetings that are efficient and effective with full disclosure of fiscal results, program achievements and legal matters.
3. The opportunity to visit and/or participate in programs for girls.
4. Board and committee materials that are mailed in a timely manner and an annual calendar of board meetings and events.
5. Satisfaction derived from helping to set the direction for an organization that makes a difference in the lives of girls and young women in North Florida.
6. Appreciation for your various contributions to the organization.
7. Directors and officers liability insurance.

I, \_\_\_\_\_, **agree to fulfill these responsibilities as a board member to the best of my ability.**

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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# CONFLICT OF INTEREST DISCLOSURE

Federal law prohibits persons who exercise or who have exercised any functions or responsibilities with respect to the funding sources administered through this jurisdiction or who are in the position to participate in a decision-making process or to gain inside information with regard to such activities, may obtain a financial interest or benefit from an assisted activity either for themselves or those whom they have family or business ties, during their tenure or for one year thereafter.

Therefore, please provide the following information:

1. Are you currently a (please check all that apply):

- Board Member       Commission Member       Officer  
 Executive Management Staff       Staff (associated with delivery of program)

State position held: \_\_\_\_\_

2. Are you a business partner of any City of Jacksonville employee(s), member of City Council or member of the Jacksonville Housing and Community Development Commission?  YES  NO

If yes, please state the name(s) of the City employee(s) and their department, City Council member(s) or JHCDC Board Member.

\_\_\_\_\_  
\_\_\_\_\_

3. Are you an immediate family member of any City of Jacksonville employee(s), member of City Council or member of the JHCDC?  YES  NO

If yes, please state the name of the City employee(s) and the Department, City Council member(s) or JHCDC Board Member and the relationship.

\_\_\_\_\_  
\_\_\_\_\_

4. Your current employer: \_\_\_\_\_

**Name (please print):** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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