

# Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.



Earn two personalized patches with your name and avatar!  
See how to earn both patches below.

Earn theme patches



They fit together!



Personalize your patch by choosing from two scenes – paddle boarding or snorkeling.

You have the option to select from swim outfits or Girl Scout attire for your avatar.



## Fall Personalized Patch

- Create your avatar
- Send 18+ emails\*
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$325+ in total Fall sales



## Girl Scout Cookie Crossover Personalized Patch

### Sweets & Treats Involvement:

- Participate in Sweets & Treats Program and create your avatar in the M2 system
- Send 18+ emails\* during the Sweets & Treats Program
- Use the "Share My Site" function in the M2 system during the Sweets & Treats Program
- Sell 2+ Sweets & Treats products (nuts, candy, or mags)

### 2023 Cookie Involvement

- Participate in the 2023 Cookie Program
- Send 30+ emails in Digital Order Card (DOC)\*
- Sell 400+ boxes of cookies

\*one valid email per person

Go to [www.gsnutsandmags.com/gsgc](http://www.gsnutsandmags.com/gsgc)

## 1 Login

### Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # \_\_\_\_\_



## 2 Create

### Create your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



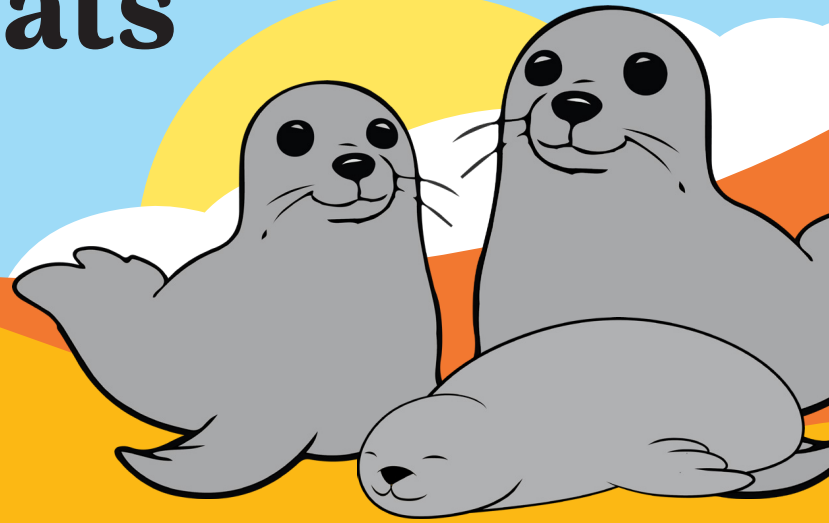
## 3 Share

### E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



# Sweets & Treats 2022



**Providing girls an opportunity to be their brightest selves, develop new skills, earn rewards, and support their troop while learning more about the Hawaiian monk seal!**

- **Earn startup funds for your troop activities!**
  - Earn 15% proceeds on all magazines and nut and chocolate items sold.
  - Earn opt-out reward proceeds: (*Cadettes, Seniors, and Ambassadors only*) an additional 2% on all magazines and nut and chocolate items sold.
  - Troop participation earns extra troop rewards!
- **Create a personalized avatar that looks just like you!**
- **Earn exciting rewards and personalized patches!**

**Meet daddy seal Leo,  
mama seal Sierra &  
baby seal Bubbles!**

## How to Participate:

Girls may participate online individually or as a member of their troop with no training necessary!

**Online** – Girls can take orders online by inviting friends and family to place an order using their personalized shopping link; customers can order nuts, candy, or magazines and can have their nuts shipped directly to them or delivered by the Girl Scout.

**Order Card** – Girls can take orders by using the order card and collecting payments upfront; items will be delivered later.

## Win our Giant Seal, Leo!

**Sell 10+ items and create your avatar to be entered to win!**

- Rewards and personalized patches can be found on the back of the order card.

### 8.20.2022

#### **Sweets & Treats Kick-off Event**

Gulfarium in Fort Walton Beach

- Girls Scouts are closing down the park! This is an evening event after park hours for our Girl Scouts only! Start the season off with a splash with private seal and dolphin shows and animal meet and greets! Sign up on the events page on our website.

### 09.10.2022

#### **Program Begins**

- Online and order card sales open.

#### **Action needed:**

- All money to be collected upfront from customers when order is taken.
- Check with your troop leader to find out when funds are due!

### 10.16.2022

#### **Order Card Sales End**

- Online sales are still active!

### 10.19.2022

#### **Online Sales End**

### 11.09.2022 – 11.12.2022

#### **Product and Rewards Delivery Dates**

- Product and rewards delivered to local Community Product Managers (CPMs).

### 11.12.2022 – 11.28.2022

#### **Delivery to Customers**

- Girls receive their hard-earned rewards and product to deliver to customers.

## Questions?

Contact us at Gateway Council

[customercare@girlscouts-gateway.org](mailto:customercare@girlscouts-gateway.org) or 877-764-5237

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